

# **SAN DIEGO YOUTH FOOTBALL AND CHEERLEADING CONFERENCE BUSINESS ADVERTISING/SPONSORSHIP OPPORTUNITIES**

There are several opportunities available for advertising and sponsorships for your business through our organization. Sponsorships enable our non-profit organization to cover the costs incurred for our championship events. Our events continue to enjoy large audiences from all across San Diego County and other locales and those people can view your advertisements at our venue. We have Touchdown, Field Goal, Safety, and Extra Point packages available with many incentives included for each sponsorship level.

- **Touchdown Package** - \$5,000
  - Website banner
  - Promo commercial at Cheer Championship at Cox Arena
  - Banner ad at Cheer Championship at Cox Arena
  - Banner at Football Championship
  - 2 VIP passes to Cheer Championship and Football Championship
  - 2 SDYFCC End of Season Banquet passes
  - Sponsorship Plaque
  
- **Field Goal Package** - \$2500
  - Website banner
  - Promo commercial at Cheer Championship at Cox Arena
  - Banner at Cheer Championship at Cox Arena
  - Banner at Football Championship
  - 2 VIP passes to Cheer Championship and Football Championship
  - 2 SDYFCC End of Season Banquet passes
  - Sponsorship Plaque
  
- **Safety Package** - \$1250
  - Website banner
  - Promo commercial at Cheer Championship at Cox Arena
  - Banner at Cheer Championship at Cox Arena
  - Banner at Football Championship
  - 2 VIP passes to Cheer Championship and Football Championship
  - 2 SDYFCC End of Season Banquet passes
  - Sponsorship Plaque
  
- **Extra Point Package** - \$625
  - Website banner
  - Promo commercial at Cheer Championship at Cox Arena
  - Banner at Cheer Championship at Cox Arena
  - Banner at Football Championship
  - 2 VIP passes to Cheer Championship and Football Championship
  - 2 SDYFCC End of Season Banquet passes
  - Sponsorship Plaque

**SAN DIEGO YOUTH FOOTBALL AND CHEERLEADING  
CONFERENCE  
ASSOCIATION/BUSINESS ADVERTISEMENTS**

**BANNERS** - Our associations (i.e. Balboa, El Cajon, etc.) will be able to provide their own cheer banner at the Cheer Championship at Cox Arena. The banner dimensions and material must be within guidelines established by Cox Arena directive. Banners will not mention alcohol, tobacco, illegal substances or use profanity of any kind. There are specific areas that banners can be hung at the Arena and that information will be provided, as we get closer to the event also.

**BUSINESS SPONSORSHIPS** – We encourage all associations to actively seek out businesses to purchase sponsorships for the Championship. We are trying to offset the cost for the event by the use of sponsorships and to keep ticket prices down.

## SPONSORSHIP SELECTION

Please select your level of sponsorship below and arrange to send us an electronic and hard copy of your company logo and/or artwork for your ad if required.

Business Name: \_\_\_\_\_  
Street Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
POC Name: \_\_\_\_\_ Phone: \_\_\_\_\_

- WE WANT A TOUCHDOWN! (\$5,000)
  - Will send Logo/Artwork for ads and banners
  
- WE'LL TAKE A FIELD GOAL! (\$2500)
  - Will send Logo/Artwork for ads and banners
  
- A SAFETY IS GREAT! (\$1250)
  - Will send Logo/Artwork for ads and banners
  
- EXTRA POINTS COULD WIN THE GAME! (\$625)
  - Will send Logo/Artwork for ads and banners
  
- I WANT TO MAKE A DONATION OF \$\_\_\_\_\_

Mail this form and your check or money order to:

**SDYFCC**  
**3645 Ruffin Road**  
**#220**  
**San Diego, CA 92123**